



SOFT INTELLIGENCE
RETAIL SOLUTIONS WITH A PERSONAL TOUCH

Experience seamless Loyalty tracking with integration to **ASTRO (FBC) powered by Rewards Plus** from **SOFT INTELLIGENCE**

With the **SOFT INTELLIGENCE** Rewards *Plus* integration to ASTRO FBC, you can implement a customer loyalty program enabling your business to set purchase requirements, track customer progress, and reward repeat purchases with complimentary offerings that seamlessly updates to ASTRO FBC.

Rewards *Plus* with ASTRO FBC *features*:



- Validate that your Counterpoint Customer is an Astro Loyalty customer, and if not, adds them automatically.
- Update Counterpoint Customer record with responses from Astro.
- Transaction information is automatically uploaded to Astro, and Rewards+ records are updated with Astro responses.
- Installation scripts link Rewards+ Programs to the Astro Loyalty Programs as part of the integration.
- Includes multiple reports to track sales, compare programs between Rewards+ and Astro, and verify that UPC's are matched to the correct program.
- Rewards+ Informs your customer when they have earned their free item or service
- Customer may belong to multiple loyalty programs at the same time, each with their own rule sets.

Customer # 100121347135 Line type Sale

R+ Program PRIMAL DOG - C&B FZN PATS 6LB Complete

Barcode 850334004164 Item Status Eligible

Ticket# 44918327-2 Tkt Date 1/3/2025

Item number PRI00416 Quantity 1.0000

Price 39.9800 Ext cost 28.41

Rdm Date 1/1/2000 Redemption Store

Is Rdmpt ☐

Astro Verified ☒ Astro Status Code 100

Astro Status Msg ADDTRANS: SUCCESS

Customers

Customer # 100121002829 Auto-assign Customer type Cash

Name Cust Name Ship-To Address

Main Activity Contacts Payment A/R info Rewards +

R+ Customer ☒ Astro Cust ☒

Astro Status Code 100

Astro Status Msg ADDCUST: SUCCESS

For more information contact **SOFT INTELLIGENCE, INC.**

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