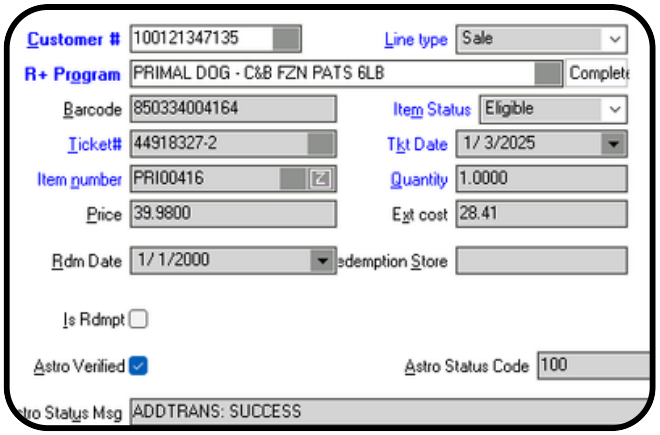
SOFT INTELLIGENCE
RETAIL SOLUTIONS WITH A PERSONAL TOUCH

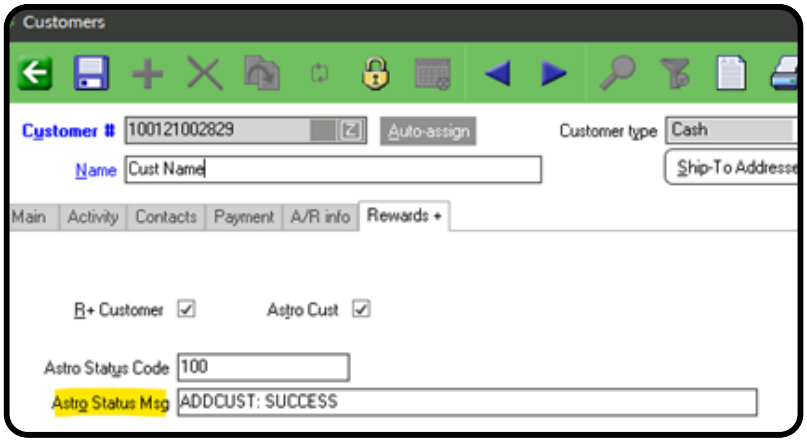
Experience seamless Loyalty tracking with integration to
ASTRO (FBC) powered by
Rewards *Plus*
from SOFT INTELLIGENCE

With the **SOFT INTELLIGENCE** Rewards *Plus* integration to ASTRO FBC, you can implement a customer loyalty program enabling your business to set purchase requirements, track customer progress, and reward repeat purchases with complimentary offerings that seamlessly updates to ASTRO FBC.

Rewards *Plus* with ASTRO FBC *features:*

- **Validate that your Counterpoint Customer is an Astro Loyalty customer, and if not, adds them automatically.**
- **Update Counterpoint Customer record with responses from Astro.**
- **Transaction information is automatically uploaded to Astro, and Rewards+ records are updated with Astro responses.**
- **Installation scripts link Rewards+ Programs to the Astro Loyalty Programs as part of the integration.**
- **Includes multiple reports to track sales, compare programs between Rewards+ and Astro, and verify that UPC's are matched to the correct program.**
- **Rewards+ Informs your customer when they have earned their free item or service**
- **Customer may belong to multiple loyalty programs at the same time, each with their own rule sets.**





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