



SOFT INTELLIGENCE
RETAIL SOLUTIONS WITH A PERSONAL TOUCH

Experience seamless Loyalty tracking with integration to
ASTRO (FBC) powered by
Rewards Plus
from SOFT INTELLIGENCE

With the **SOFT INTELLIGENCE** Rewards *Plus* integration to ASTRO FBC, you can implement a customer loyalty program enabling your business to set purchase requirements, track customer progress, and reward repeat purchases with complimentary offerings that seamlessly updates to ASTRO FBC.

Rewards *Plus* with ASTRO FBC features:



- Validate that your Counterpoint Customer is an Astro Loyalty customer, and if not, adds them automatically.
- Update Counterpoint Customer record with responses from Astro.
- Transaction information is automatically uploaded to Astro, and Rewards+ records are updated with Astro responses.
- Installation scripts link Rewards+ Programs to the Astro Loyalty Programs as part of the integration.
- Includes multiple reports to track sales, compare programs between Rewards+ and Astro, and verify that UPC's are matched to the correct program.
- Rewards+ Informs your customer when they have earned their free item or service
- Customer may belong to multiple loyalty programs at the same time, each with their own rule sets.

Customer #	100121347135	Line type	Sale
R+ Program	PRIMAL DOG - C&B FZN PATS 6LB	Complete	
Barcode	850334004164	Item Status	Eligible
Ticket#	44918327-2	Tkt Date	1/3/2025
Item number	PRI00416	Quantity	1.0000
Price	39.9800	Ext cost	28.41
Rdm Date	1/1/2000	Redemption Store	
Is Rdmpt	<input type="checkbox"/>		
Astro Verified	<input checked="" type="checkbox"/>	Astro Status Code 100	
Astro Status Msg		ADDTRANS: SUCCESS	

Customers	
Customer # 100121002829 Auto-assign Customer type Cash Name Cust Name Main Activity Contacts Payment A/R info Rewards +	
R+ Customer <input checked="" type="checkbox"/> Astro Cust <input checked="" type="checkbox"/> Astro Status Code 100 Astro Status Msg ADDCUST: SUCCESS	

For more information contact **SOFT INTELLIGENCE, INC.**

866.797.1264 ext. 234

sales@softintelligence.com