



SOFT INTELLIGENCE
RETAIL SOLUTIONS WITH A PERSONAL TOUCH

Buy One Get One with **SOFT INTELLIGENCE BOGO Plus**

and always discount the lowest priced item in the group

The **SOFT INTELLIGENCE BOGO Plus** modifies the sort order of items on a ticket that Counterpoint uses to determine which item in a BOGO group is to be discounted. You no longer have to depend on the clerk to add items to the ticket in a specific order. With **BOGO Plus** you can be confident that you are discounting the least expensive item in the group!

BOGO Plus features include:



- Always discount lowest priced item in the BOGO group
- Items are grouped in sets with the highest-priced items in the set used for the qualifying items and the lowest-priced items in the set discounted.
- Items may be added to the ticket in any order
- This module enhances the functionality of the system without disrupting the existing Counterpoint price rule feature



Item number	Description	QTY	Price-1	Discount	Item price	Calculated disc %	Sequence #	Mix-and-match code
COKE	Coke	1	1.25	0.00	1.25	0.0000	1	DRINKS
COFFEE	Coffee	1	0.75	0.00	0.75	0.0000	2	DRINKS
PEPSI	Pepsi	1	1.25	0.00	1.25	0.0000	3	DRINKS
BEER	Beer	1	2.00	0.00	0.00	0.0000	4	DRINKS
(new line)					0.00		0	



Item number	Description	QTY	Price-1	Discount	Item price	Calculated disc %	Sequence #	Mix-and-match code
BEER	Beer	1	2.00	0.00	2.00	0.0000	9	DRINKS
COKE	Coke	1	1.25	0.00	1.25	0.0000	10	DRINKS
PEPSI	Pepsi	1	1.25	0.00	1.25	0.0000	11	DRINKS
COFFEE	Coffee	1	0.75	0.00	0.00	0.0000	12	DRINKS
(new line)					0.00		0	

For more information contact **SOFT INTELLIGENCE, INC.**