

Customer reward tracking made simple with SOFT INTELLIGENCE Rewards *Plus*

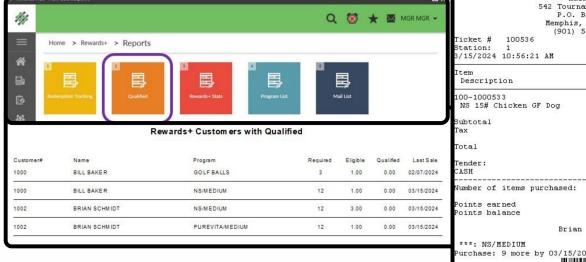
simplifying customer reward monitoring and management

With the SOFT INTELLIGENCE **Rewards** *Plus* package you can implement a customer loyalty program enabling your business to establish purchasing guidelines for items, leading to complimentary offerings. Specifically tailored for Pet Retailers, monitor rewards such as pet food and seamlessly integrate with ASTRO for efficient redemption processes.

Rewards Plus features include:



- Track customer purchases
- Inform your customer when they have earned their free item
- Simple, validated redemptions
- Customer may belong to multiple loyalty programs at the same time, each with their own requirements
- Includes extensive reporting for Redemptions, Qualified purchases, Program statistics and more
- Quick, easy, and automated vendor reimbursement through ASTRO integration for the pet industry



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