



SOFT INTELLIGENCE
RETAIL SOLUTIONS WITH A PERSONAL TOUCH

Customer reward tracking made simple with **SOFT INTELLIGENCE Rewards Plus**

simplifying customer reward monitoring and management

With the SOFT INTELLIGENCE **Rewards Plus** package you can implement a customer loyalty program enabling your business to establish purchasing guidelines for items, leading to complimentary offerings. Specifically tailored for Pet Retailers, monitor rewards such as pet food and seamlessly integrate with ASTRO for efficient redemption processes.

Rewards Plus features include:



- Track customer purchases
- Inform your customer when they have earned their free item
- Simple, validated redemptions
- Customer may belong to multiple loyalty programs at the same time, each with their own requirements
- Includes extensive reporting for Redemptions, Qualified purchases, Program statistics and more
- Quick, easy, and automated vendor reimbursement through ASTRO integration for the pet industry

Customer#	Name	Program	Required	Eligible	Qualified	Last Sale
1000	BILL BAKER	GOLF BALLS	3	1.00	0.00	02/07/2024
1000	BILL BAKER	NS/MEDIUM	12	1.00	0.00	03/15/2024
1002	BRIAN SCHMIDT	NS/MEDIUM	12	3.00	0.00	03/15/2024
1002	BRIAN SCHMIDT	PUREVITAMEDIUM	12	1.00	0.00	03/15/2024

Main Store
542 Tournament Drive
P.O. Box 542
Memphis, TN 38018
(901) 555-1234

Ticket # 100536 User: MGR
Station: 1 Sales Rep: MGR
3/15/2024 10:56:21 AM

Item Description	Qty	Price	Total
100-1000533	3	42.98	128.94
NS 15# Chicken GF Dog			
Subtotal			128.94
Tax			11.61
Total			140.55

Tender: CASH 140.55

Number of items purchased: 3

Points earned 129
Points balance 10,594

Brian Schmidt

***: NS/MEDIUM
Purchase: 9 more by 03/15/2026

For more information contact **SOFT INTELLIGENCE, INC.**

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