



SOFT INTELLIGENCE
RETAIL SOLUTIONS WITH A PERSONAL TOUCH

Instantly access essential information by using
SOFT INTELLIGENCE Dashboard
to view real-time data from your Counterpoint System
from any web browser!

View all of your important analytics in one place with the **SOFT INTELLIGENCE** interactive **Dashboard**.
Live, accurate data can be right at your fingertips. Effortlessly drill down into sales and purchasing
details. See sales trends, compare to prior year, what are your hot items, which day of the week is your
busiest, who are your top customers and much more!!

SOFT INTELLIGENCE Dashboard features include:



- See sales and profit year over year, week over week including best day of the week
- Forecast sales based on current and prior year sales
- Identify top selling items
- Item category detail
- Customer purchases by category and item
- Customers' aged AR balances
- Vendor scorecard - view profit by vendor with the ability to drill down to specific items' profitability
- View today's unposted sales
- Get details on open customer orders including purchasing information and estimated profit percent

Open Orders for Bluff City Golf as of 4/12/2024										
Store	Station	Sales Rep	Line Type	Select Order Date Range						
All	All	All	All	1/1/2013 - 4/12/2024						
Open Order \$	Est. Profit	Est. Profit %	Qty Sold	# of Orders	AVG Qty Sold Per Order	AVG \$ per Order				
\$20,672.92	\$9,823.78	47.52%	154.34	19	8.12	\$1,088.05				
Order date	Order #	Item #	Item Descr	Cell Descr	Line Type	Purchasing Info	Qty on Order	Est. Sales	Est. Cost	Est. Profit
3/2/2015	70030	ADM-VMI	Adams VMI Irons, Set		Order	Ordered on PO # 1100050, Line 1	4	\$2,483.96	\$1,379.98	\$1,103.98
3/2/2015	70032	ADM-VMI	Adams VMI Irons, Set		Special order		4	\$2,069.97	\$1,379.98	\$689.99
8/25/2023	70048	ADM-JACKET	Men's All Weather WindBreaker	6 cells	Order	Ordered on Purch req # 100065, Line 1	44	\$2,190.76	\$987.80	\$1,202.96
3/2/2015	70031	ADM-VMI	Adams VMI Irons, Set		Backorder		2	\$1,241.98	\$689.99	\$551.99
3/2/2015	70033	ADM-VMI	Adams VMI Irons, Set		Order		2	\$1,379.98	\$689.99	\$689.99
4/18/2021	70042	ADM-TL2	Adams Tight Lies 2 Wood		Order		3	\$1,049.97	\$524.99	\$524.98
3/2/2015	70030	ADM-LASER	Digital Laser Range Finder		Order	Ordered on PO # 1100050, Line 2	2	\$439.00	\$330.64	\$108.36
3/2/2015	70031	ADM-LASER	Digital Laser Range Finder		Backorder		2	\$439.00	\$330.64	\$108.36
3/2/2015	70033	ADM-LASER	Digital Laser Range Finder		Order		2	\$487.78	\$330.64	\$157.14
8/25/2023	70049	ADM-JACKET	Men's All Weather WindBreaker	6 cells	Order	Ordered on Purch req # 100065, Line 1	12	\$697.48	\$269.40	\$328.08
3/2/2015	70030	SHOES	Women's golf shoes	3 cells	Order	Ordered on PO # 1100053, Line 1	5	\$374.95	\$176.37	\$198.58
5/5/2020	70038	ADM-TL2	Adams Tight Lies 2 Wood		Special order		1	\$349.99	\$175.00	\$174.99
4/18/2021	70045	ADM-TL2	Adams Tight Lies 2 Wood		Order		1	\$349.99	\$175.00	\$174.99
4/18/2021	70046	ADM-TL2	Adams Tight Lies 2 Wood		Backorder		1	\$349.99	\$175.00	\$174.99
5/5/2020	70035	ADM-TL2	Adams Tight Lies 2 Wood		Order		1	\$349.99	\$174.99	\$175.00
5/5/2020	70040	ADM-TL3	Adams Tight Lies 3 Wood		Backorder		1	\$314.99	\$174.99	\$140.00
5/5/2020	70041	ADM-TL7	Adams Tight Lies 7 Wood		Special order		1	\$314.99	\$174.99	\$140.00
4/18/2021	70043	ADM-TL3	Adams Tight Lies 3 Wood		Backorder		1	\$349.99	\$174.99	\$175.00
Total							164	\$20,672.92	\$10,849.14	\$9,823.78

Order amount by Customer

Customer Name	Sales
Cash Customer	\$9,182.98
John Lincoln	\$3,840.19
Brian Schmidt	\$2,938.50
Carol Dawn	\$2,313.03
Mary Higgins	\$2,190.76
Bill Baker	\$629.98
Bill McMaster	\$597.48
Total	\$20,672.92

For more information contact **SOFT INTELLIGENCE, INC.**

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